SHEET No. 1

WCAU DAILY PROGRAM SHEET

DAY SUNDAY DATE APRIL 9, 1950.

TYPE	TIME	STUDIO	PROGRAM	STUDIO TECH.	ANNOUNCER	STAND BY OR CALL LETTERS
			FEYHL-DAY MANAGER			
LSA	5.58	H	Opening ann time-Star Spangled Banner	Tindel	Maness	
CS	6.00	N	MORAVIAN EASTER SUNRISE SERVICE			Maness
LSA	7.00	SBC	Pgm. Ann. & CL	SBC	Maness	
CS	7.00	N	GREGORIAN CHOIR OF ST. JOSEPH'S SHRINE & THE POLYPHONIC CHOIR OF NOTRE DAME COLLEGE BOYS CHOIR			Maness
LSA	7.30	SBC	Weather Report & CL	SBC	Maness	
CS	7.30	N	GARDEN OF THE GODS-EASTER SUNRISE SERVICE			Maness
LSAB	8.00	SBC	Bulletin & CL	SBC	Maness	
CS	8.00	N	HOLLYWOOD BOWL EASTER SUNRISE SERVICE			Maness
LSAB	9.00	SBC	Bulletin & CL	SBC	Maness	
CS	9.00	N	NEWS			Walton
LSA	9.15	SBC	Easter Parade & CL	SBC	Walton	
LSET	9.15	H	Here's to Veterans # 187 Live close	Kane	Walton	
LSAB	9.30	SBC	Bulletin & CL	SBC	Walton	
LS	9.30	D	The Skyliters	Schrad	Maness	
LSA	9.45	SBC	Zoo & CL	SBC	Walton	
CS	9.45	N	TRINITY CHOIR OF ST. PAUL'S			Walton
LSA	10.00	SBC	Weather Report & CL	SBC	Walton	
LS	10.00	B	Church of the Air	Barry	Maness	
LSA	10.30	SBC	Call Letters	SBC	Walton	
CS	10.30	N	CHURCH OF THE AIR			Feldman
LSA	11.00	SBC	Weather Report & CL	SBC	Feldman	
CS	11.00	N	BILL COSTELLO			Feldman
LSA	11.05	SBC	Savings Bonds & CL	SBC	Feldman	
LSR	11.05	H	Music on Stage	Schrad	Maness	
LSAB	11.30	SBC	Bulletin & CL	SBC	Maness	
LC	11.30	X	Children's Hour (*H&H)	Tindel	Walton	12
LCA	12.30	SBC	*Harry Krause & CL (PLEASE NOTE TIME IS TO FOLLOW THIS ANN.)	SBC	Feldman	
LCR	12.30	H	Ranger Joe #210 (*Ranger Joe, Inc.) Live close	Kane(12)	Feldman	

SHEET No. 2

WCAU DAILY PROGRAM SHEET

DAY SUNDAY DATE APRIL 9, 195[illegible]

TYPE	TIME	STUDIO	PROGRAM	STUDIO TECH.	ANNOUNCER	STAND BY OR CALL LETTERS
LSAB	12.45	SBC	Bulletin & CL	SBC	Maness	
LS	12.45	F	The Silveraires	Barry	Walton	
LSA	1.00	T	Pgm. Ann. & CL	Schrad	Maness	
CSETD	1.00	T	Lum N' Abner	Schrad	Maness	
LSA	1.30	SBC	Traffic & CL	SBC	Walton	
LSET	1.30	R	Emil Cote Glee Club	Tindel	Feldman	
LSA	1.45	R	Pgm. Ann. & CL	Tindel	Feldman	
LS	1.45	D	New Voices	Kane	Walton	
LSA	2.00	D	Pgm. Ann. & CL	Kane	Walton	
CS	2.00	N	MUSIC FOR YOU			Walton
LSA	2.30	SBC	Cancer & CL	SBC	Walton	
CC	2.30	N	GET MORE OUT OF LIFE (*Wm. Wise)			Taylor
LCA	3.00	SBC	*Abbotts & CL	SBC	Taylor	
CS	3.00	N	N.Y.PHILHARMONIC SYMPHONY ORCH.			
	3.01-3.30	C&A		SBC	Walton	
	3.31-4.00	C&A		SBC	Taylor	
	4.01-4.30	C&A		SBC	Walton	
LSA	4.30	SBC	Cancer & CL	SBC	Walton	
CC	4.30	N	L.P.RECORD PARADE (*Columbia)			Feldman
LSA	5.00	SBC	Weather Report & CL	SBC	Feldman	
			MCILVAIN-NIGHT MANAGER			
CC	5.00	N	DINNER AT EIGHT (*Hotpoint)			
	501-530	C&A		SBC	Feldman	
	531-600	C&A		SBC	Reid	
LCAET	6.00	H	Spud #6 *Phillip Morris & CL	Kavafes	Reid	
CC	6.00	N	MY FAVORITE HUSBAND (*Gen. Foods)			Feldman
LCAET	6.30	H	Ivory Flakes #9 *P&G & LSA Pgm. Ann. & CL	Kavafes	Feldman	
CC	6.30	N	OUR MISS BROOKS (*Colgate)			Reid
LCAET	7.00$	H	"Yellow Cab Man" #5 -live tie in *MGM & CL	Kavafes	Reid	
LCA	7.00	SBC	*Bulova Time	SBC	Reid	
CC	7.00	N	JACK BENNY (*Amer. Tobacco)			Reid
LCA	7.30	SBC	*Breyer & CL	SBC	Reid	
CC	7.30	N	AMOS N' ANDY (*Lever Bros.)			Taylor
LCAET	8.00$	H	*Beechnut #4 & CL	Livingston	Taylor	
LCA	8.00	SBC	*Bulova Time	SBC	Taylor	
CC	8.00	N	EDGAR BERGEN (*Coca Cola)			Reid

SHEET No. 3

WCAU DAILY PROGRAM SHEET

DAY SUNDAY DATE APRIL 9, 1950.

TYPE	TIME	STUDIO	PROGRAM	STUDIO TECH.	ANNOUNCER	STAND BY OR CALL LETTERS
LCA	8.30$	SBC	*Freihofer & CL	SBC	Reid	
LCA	8.30	SBC	*Bulova Time	SBC	Reid	
CC	8.30	N	RED SHELTON (*P&G)			Taylor
LCA	9.00$	SBC	*Beechnut & CL	SBC	Taylor	
LCA	9.00	SBC	*Bulova	SBC	Taylor	
CC	9.00	N	CORLISS ARCHER (*Electric Co.)			Reid
		SBC	LCA Local cut in ann.	SBC	Reid	
LCA	9.30	SBC	*Amurol & LSA Pgm. Ann. & CL	SBC	Taylor	
CC	9.30	N	HORACE HEIDT SHOW (*Phillip Morris)			Reid
LCA	10.00	SBC	*Breyer & CL	SBC	Reid	
CC	10.00	N	CONTENTED HOUR (*Carnation)			Taylor
LSA	10.30	SBC	Pgm. Ann. & CL	SBC	Taylor	
CS	10.30	N	WE TAKE YOUR WORD			Reid
LSA	11.00$	SBC	Pgm. Ann. & CL	SBC	Reid	
LST	11.00	T	News	Livingston	Taylor	
LSA	11.10	D	Pgm. Ann. & CL	Lynch	Reid	
LSET	11.10	D	Lenten Bible Readings	Lynch	Reid	
LSA	11.15	SBC	Pgm. Ann. & CL	SBC	Taylor	
CS	11.15	N	.U.N. IN ACTION			Taylor
LSA	11.30	SBC	Pgm. Ann. & CL	SBC	Taylor	
LSR	11.30	R	The Music Shoppe	Kavafes	Reid	
LST	12.00	R	News & Weather Report (LSA Coverage)	Kavafes	Reid	$12 1205
RCCS	12.05	Sunset Beach	OSCAR DUMONT ORCH.-WCAU TAKING-PUMP CBS TO 12:30 AM	Harte	Maness	Reid
CS	12.30	N	HUGO MALAN ORCH.			Reid
CS	1.00	N	NEWS			Reid
LSA	1.05	SBC	Missing persons time-Star Spangled Banner & LSA Weather Report **********	SBC	Reid	

SHEET NO. 4

WCAU DAILY PROGRAM SHEET

DAY SUNDAY DATE APRIL 9, 1950.

TYPE	TIME	STUDIO	PROGRAM	STUDIO TECH.	ANNOUNCER	STAND BY OR CALL LETTERS

Sunday, April 9, 1950.

Tindel	9-10	530-230
MCR	11-12 (Barry)	
Kane	11-12	745-445
Schrad	130-230	830-530
Barry	1-2	930-630
Livingston	6-7	230-1130
Lynch	6-7	230-1130
MCR	715-815(Lynch)	
Kavafes	7-8	3-12
Harte	815-915	445-145
Higgins	12-1	9-6
Maness	130-230	530-230
Walton	445-545	845-545
Feldman	2-3	945-645
Taylor	5-6	230-1130
Reid	415-515	415-115
Maness		9-1

Mystery Voice Recordings between 8:15 & 8:45 PM Livingston in "R" Lynch cut

Harte in Recording Room at 8:00PM to record 8:00-8:05 PM portion of WCAU TV "Toast of the Town" program MCR patch TV audio lines.

Elliot Lawrence will use Studio "J" 11:30 AM to finish

EMERGENCY SHEET

915-945 AM E.Power Biggs
10-1030 AM Church of the Air
1105-1115 AM Newsmakers
1115-1130 AM Howard K.Smith
1130-1200 N Salt Lake City Tabernacle Choir and Organ
12-1230 PM Invitation to Learning
1230-100 PM People's Platform
100-115 PM News & Analysis
115-130 PM Elmo Roper
130-200 PM Main St.Music Hall
11-1115 PM News & Analysis
1130-1200 Mid. Tommy Ryan Orch.
12-1205 AM News

Mr. West
WCAU